

# NAJUBUDEEN

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WordPress Developer | Full-Stack Developer | Headless WordPress & Next.js Specialist

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Portfolio: <https://www.najubudeen.com/> | GitHub: <https://github.com/code-learner-321> |

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## PROFESSIONAL SUMMARY

Performance-driven Full-Stack Developer specializing in Headless WordPress (Next.js/React) and Traditional WordPress solutions. Expert in WPGraphQL, REST API, Gutenberg Block development, WooCommerce customization, and SEO optimization. Skilled at translating complex Figma designs into scalable, responsive, and SEO-friendly websites. Dedicated to clean code, Core Web Vitals optimization, and seamless API integrations.

## CORE COMPETENCIES

- Headless WordPress Development (Next.js, React.js, WPGraphQL, REST API)
- Traditional WordPress Themes & Custom Plugin Development
- WooCommerce Customization & Payment Gateway Integration (Razorpay)
- Gutenberg Block Development (React-based)
- Technical SEO, Schema Markup, On-Page Optimization
- API Integration & Performance Optimization
- Figma-to-WordPress Conversion, Responsive Design (CSS Grid, Flexbox)
- Git, GitHub, Vercel, DNS/SSL Configuration

## TECHNICAL SKILLS

- Frontend: Next.js, React.js, JavaScript (ES6+), TypeScript, Tailwind CSS
- WordPress Ecosystem: WPGraphQL, REST API, WooCommerce, Gutenberg Blocks, PHP, ACF (Advanced Custom Fields)
- Backend & Languages: PHP, Node.js, Python (Automation), MySQL
- Tools & AI Productivity: Cursor AI, Windsurf, Git, GitHub, Vercel
- Design & SEO: Figma, Relume, On-Page SEO, Schema Markup

## PROFESSIONAL EXPERIENCE

**Freelance Full-Stack Developer | Self-Employed**

Sept 2023 – Present

- Architected and deployed enterprise-grade Headless WordPress solutions using Next.js and GraphQL.
- Converted Figma designs into pixel-perfect, responsive custom themes and Elementor layouts.
- Developed custom PHP plugins and Gutenberg blocks to reduce reliance on third-party plugins.
- Implemented Technical SEO strategies including structured data, metadata optimization, and schema markup.

### **Independent Business Ventures | Retail, Pharmacy, Hospitality**

2016 – 2023

- Managed operations while upskilling in modern web technologies (React, Next.js, WordPress).

### **Web Developer | BBN Tech, Chennai**

Jan 2015 – June 2016

- Developed and maintained responsive WordPress websites using HTML5, CSS3, and jQuery.
- Ensured cross-browser compatibility and optimized mobile performance.
- Collaborated with design teams to improve UI/UX and conversion-focused layouts.

## **TECHNICAL PROJECTS**

- Built a high-performance Headless WordPress blog using WordPress, WPGraphQL, and Next.js.
- Pixl Dynamics (Custom Extension): Created dynamic Elementor widget with PHP + CPT for interactive galleries.
- Super Simple Slider: Developed lightweight Gutenberg image slider block for faster load times.
- E-Commerce Solutions: Launched WooCommerce stores (E-Shop, Furnish, Sporthive) with custom checkout flows and Razorpay integration.

## **EDUCATION & CERTIFICATIONS**

- Advance Diploma in Web Design | Orange Computer Education, Chennai
- Bachelor of Commerce (B.Com) | Poompuhar Arts College, Tamil Nadu
- Advanced Android Chip Level Training | Bharath Training Institute, Salem